**Role: Business Analyst**

**Company: Benepik**

**Location: Sohna Road, Gurgaon**

**About Company:**

Benepik provides Rewards, Loyalty, and Payment Infrastructure to organizations. Our unique solution helps businesses to drive Employee and Channel Partner Engagement. Our Fintech offerings include Gift Card, Pre-paid Card, Incentive disbursements and B2B Payments.

Our mission is to help organizations achieve superior results through an engaged & motivated workforce and channel partners.

Benepik is funded by Global Investors and is working with top blue-chip companies in the industry.

With presence in India, Middle East, and Indonesia, Benepik achieved 100 Cr revenue in FY22-23.

You will get an opportunity to work with a high-performance team in a fast-paced environment.

For more details, visit our website – [www.benepik.com](http://www.benepik.com)

**Know More:**

A startup that pays its people to keep a healthy Body Mass Index: <https://bit.ly/3lEmwQh>

Benepik a Customized bridge between Company and its Channel Partners: <https://bit.ly/2VQjFte>

Organisations must strive for workplace culture….: <https://bit.ly/3yHT9QU>

How is Benepik helping organizations and brands: <https://bit.ly/2UcbE0P>

Benepik is excited to bring world class Engagement solution to Middle East: <https://cutt.ly/Jnd7Qtn>

Benepik brings its Engagement solution to Indonesia: <https://bit.ly/2VIw6Y9>

Benepik introduces stock option plan for its employees. <https://bit.ly/3AALNiI>

**Responsibilities:**

1. Managing the product throughout the product life-cycle. Defining the product vision and work closely with the client and product owners to deliver winning product.
2. Identify and prioritize the business/ product requirements and communicate to technical team.
3. Develop requirements specifications such as Business Requirements Document, Process Flows and Templates.
4. Concept design, new product ideas, Development of User Interface/ User Experience (UI/ UX), Wireframes, User Journeys and User Stories. Continuously work to enhance User Experience
5. Create and monitor project plan and ensure timely delivery of different milestones within agreed timelines and budget.
6. Evaluate Clients and User feedback to generate new product ideas and develop quality improvement processes and streamline the existing processes.
7. Overall UAT of the Final Product before delivery to the stakeholders and ensure high quality delivery.
8. Familiarity with Mobile App UI/ UX, Wireframes, Admin Panel (CMS), Dashboards, Analytics, Data Visualization and BI Tools.

**Requirements:**

* Qualification: BTech/ MBA
* Good experience in SQL
* Highly ambitious
* Independent and self-starter
* Excellent communication skills
* Positive and highly motivated and driven;
* Can do attitude
* Ability to work under pressure and in start-up culture
* Must be tech savvy

**Compensation & Benefits**

* Industry best salary and benefits
* Highly lucrative ESOP scheme (Employee Stock Options Plan)
* Health and Medical Insurance for self and family